

Agua para Siempre to irrigate 17 SDGs

FAO AWARD

To the most innovative and scalable initiative in
Latin America and the Caribbean

Raúl Hernández Garciadiego

Gisela Herrerías Guerra



**Iniciativa
Latinoamericana y del
Caribe- 2018**



Valencia, España,
11 -14 jun 2019

It is not only SDG #6 Clean Water and Sanitation: it is the axis problem to all of them

6 CLEAN WATER
AND SANITATION



Food

Income

Lack of
water

Higiene and
health

Well-being

Poverty



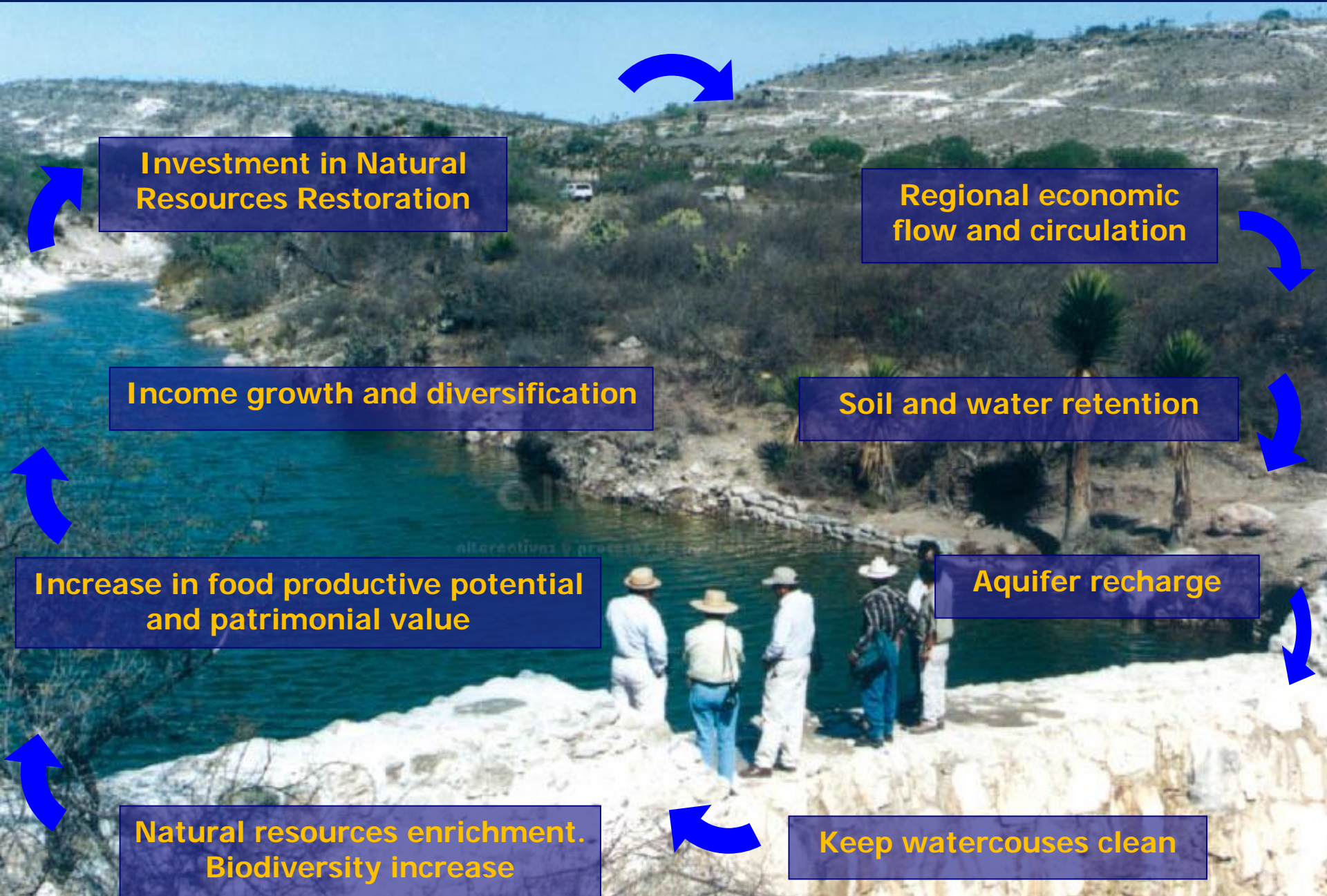
5 GENDER
EQUALITY



Perverse circle: Natural resources deterioration - Poverty



Virtuous circle of ecological regeneration para la superación de la pobreza



Investment in Natural Resources Restoration

Regional economic flow and circulation

Income growth and diversification

Soil and water retention

Increase in food productive potential and patrimonial value

Aquifer recharge

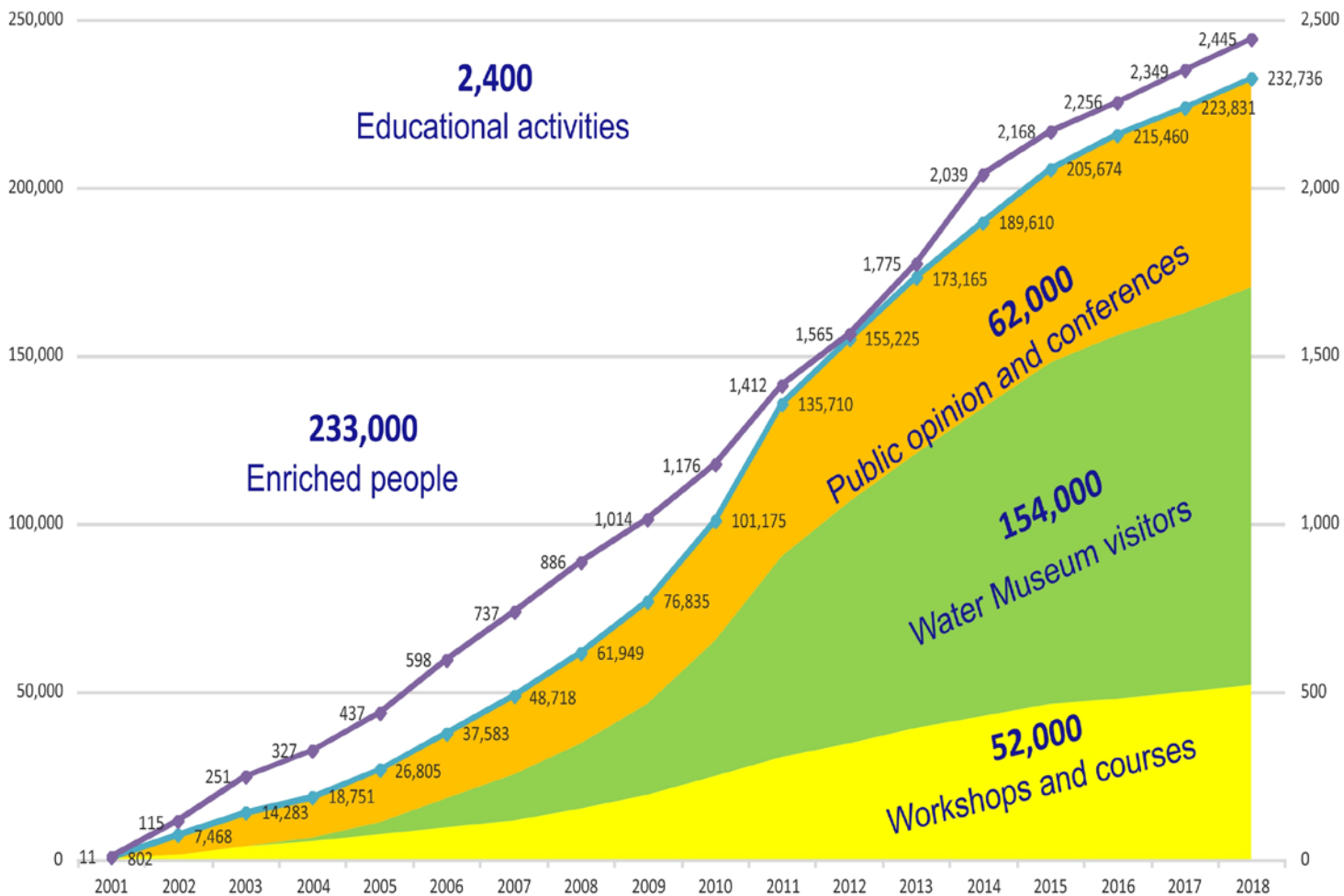
Natural resources enrichment. Biodiversity increase

Keep watercourses clean



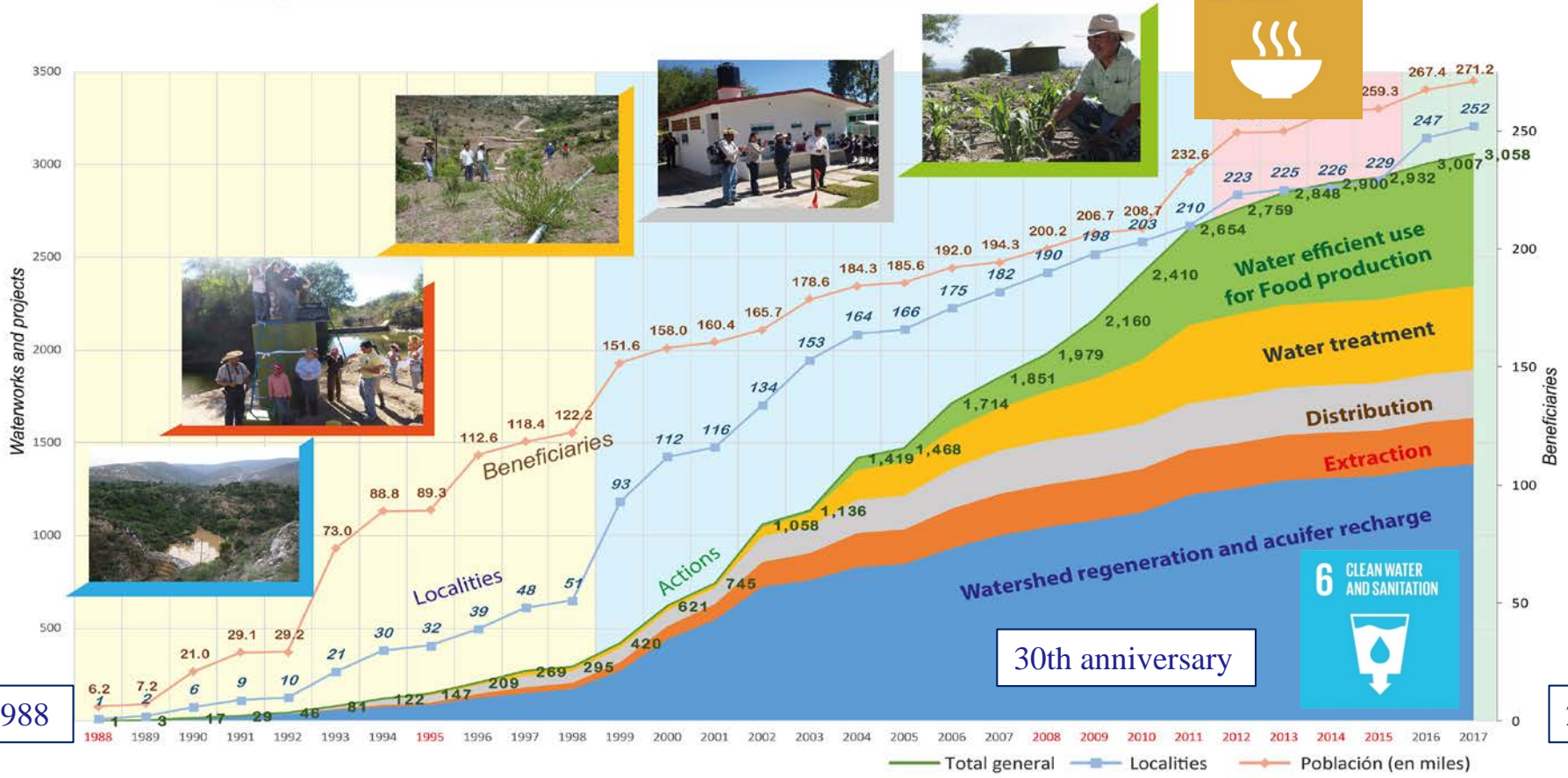
✓ Distinctive feature of Environment Education:
to educate for action.

Conscience and organized-action capabilities 2001 - 2018



Change requires motivations and an educational way. Laudato Si

Accumulated benefits for Sustainable Regional Development 1988-2017



1988

2018

Hydroagricological actions

Projects	3,058
Waterworks	11,427

Beneficiaries

States	Municipalities	Localities	Beneficiaries
Puebla	36	143	215,907
Oaxaca	43	106	54,617
Veracruz	3	3	646
Total	82	252	271,170

Benefited area

Tributary Watersheds	56
Area km ²	14,890

To increase food production and avoid food loss

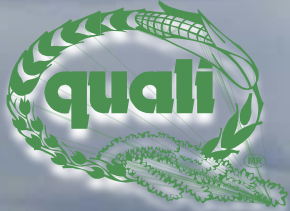


Save 90% water
with drip irrigation



Investment in innovative technology

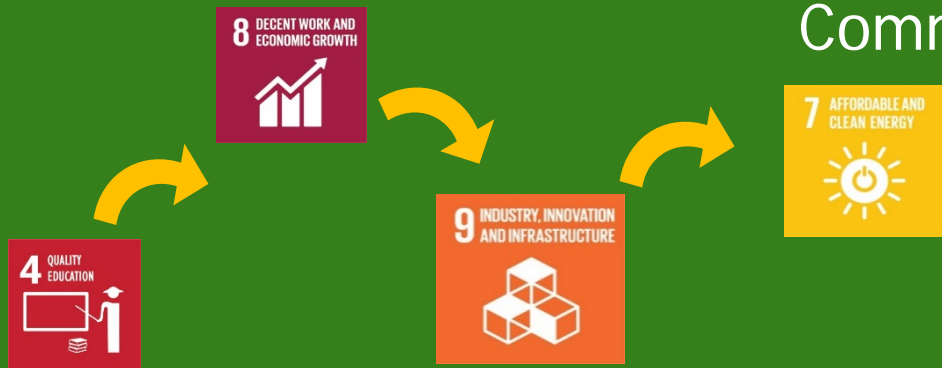
PREMIO NACIONAL AGROALIMENTARIO
2012  2008 2005
Consejo Nacional Agropecuario
Año Internacional de las Cooperativas



Look what we have done for you!

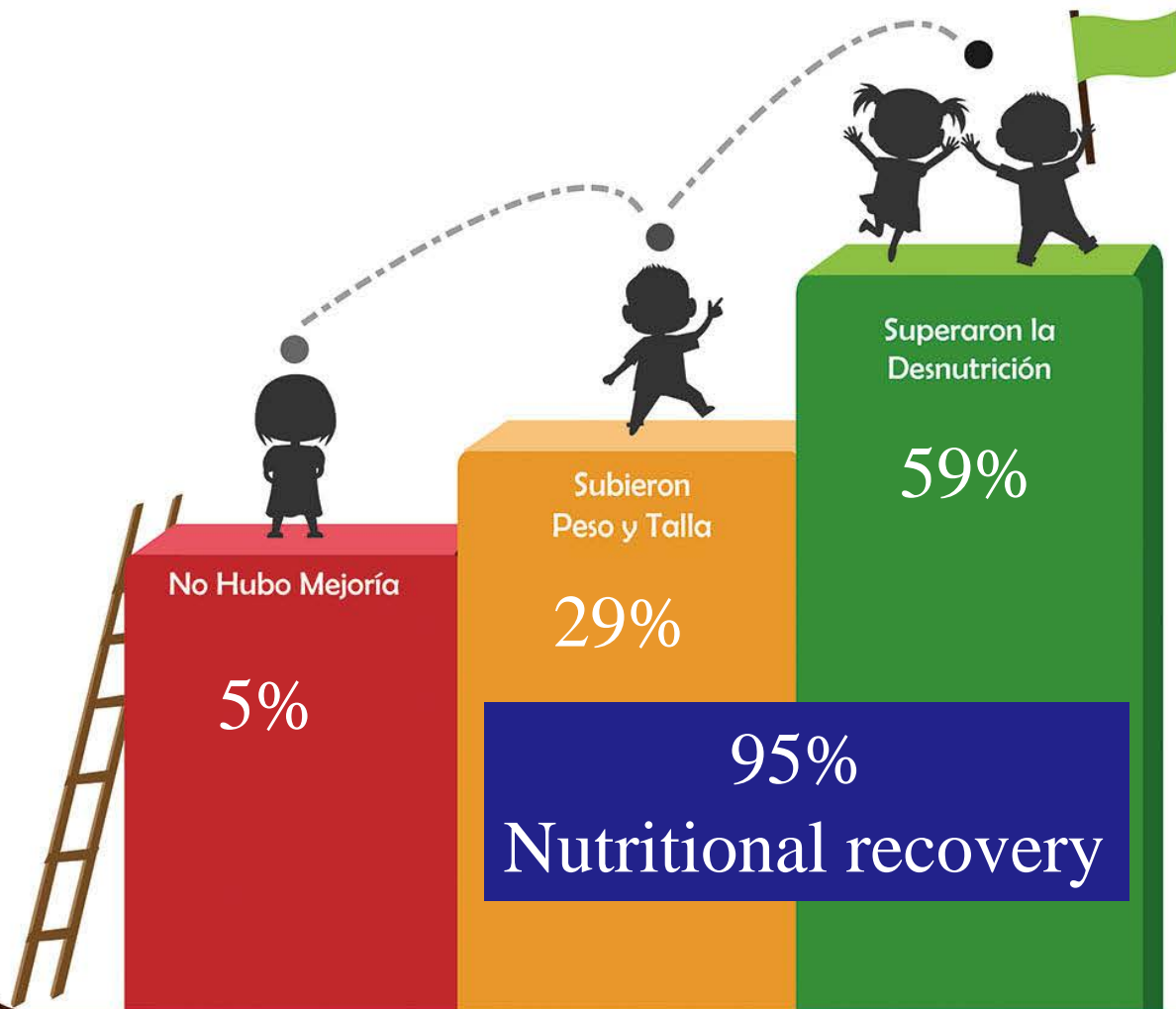


Commitment with quality and health



Innovation: I+D+i+T+E
Training and education
Evaluation: Certifications

Monthly follow-up 8 thousand children 2007-2018



¿Cómo llegaron a la meta?

Combinando sus
comidas con
amaranto

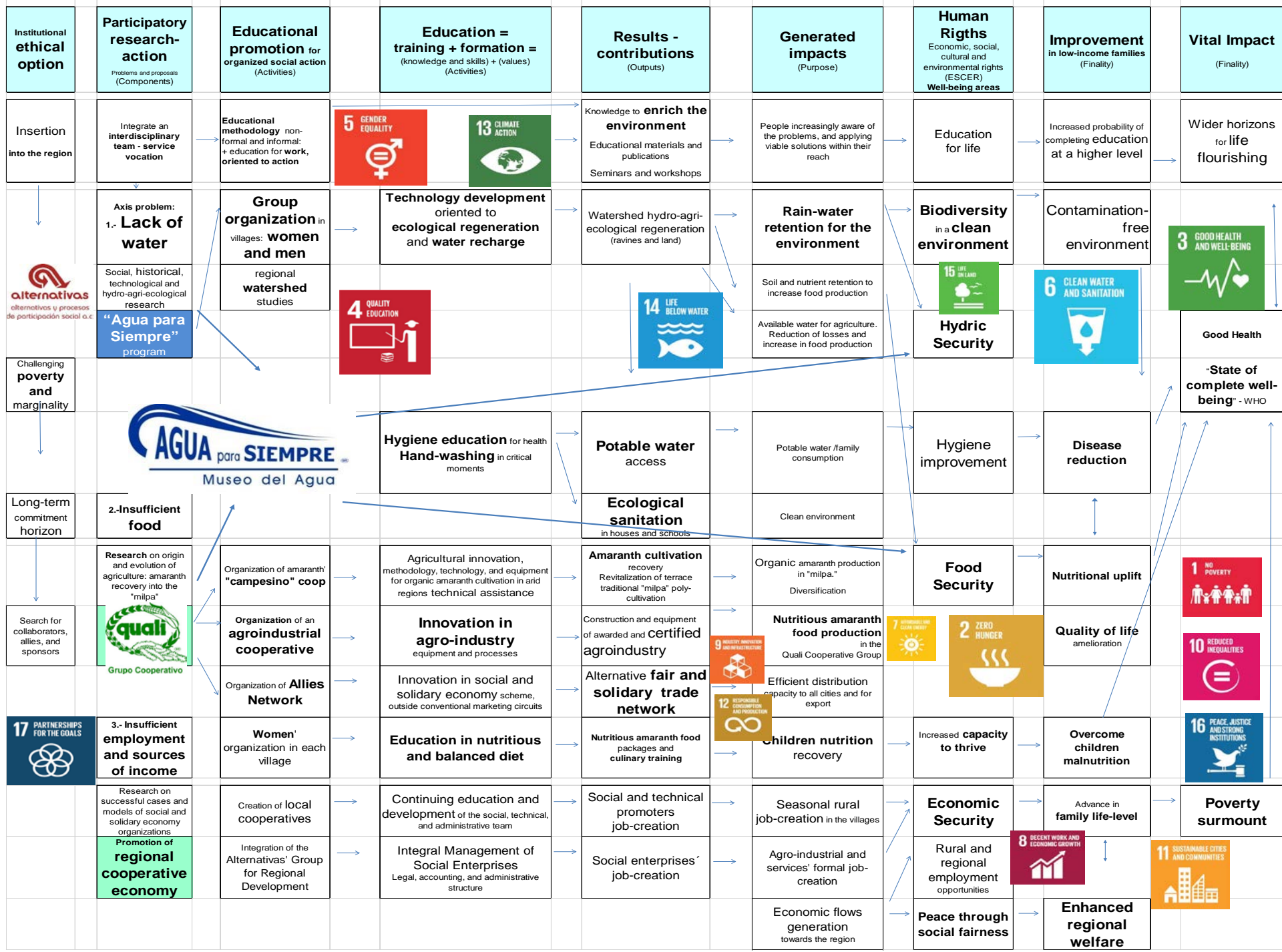


Con una
alimentación
balanceada.

Preparando con
higiene sus alimentos
y lavando con
cuidado sus manos.



Sin comer alimentos
chatarra y refrescos.





Organización de las Naciones
Unidas para la Alimentación
y la Agricultura

The food and agriculture organization (FAO) awards

Grupo Cooperativo Quali y Agua para Siempre

First place in 10 Innovative and Scalable Initiatives
in Latin America and the Caribbean

Santiago de Chile
Septiembre de 2018



bit.ly/10IniciativasEscalables



It is really in our hands!



www.alternativas.org.mx

Raúl Hernández Garciadiego

raulhernandez@alternativas.org.mx

info@alternativas.org.mx



www.quali.com.mx

Gisela Herrerías Guerra

giselaherrerias@alternativas.org.mx

info@quali.com.mx